



April 9, 2007

Michael J. Callahan  
Senior Vice President and General Counsel  
Yahoo! Inc.  
701 First Avenue  
Sunnyvale, CA 94089  
callahan@yahoo-inc.com  
VIA POST AND EMAIL

Dear Mr. Callahan:

Amnesty International received a copy of Yahoo!'s statement in opposition to the shareholder proposal of the New York City Office of the Comptroller, and received a copy of similar communication from Yahoo! to the Visual Artists Guild on the Zhao shareholder proposal.

Amnesty International broadly supports the aims of these two proposals on Internet censorship and strongly objects to our name being used in Yahoo!'s opposition statement or in representations to the Securities and Exchange Commission in relation to these proposals. We insist that our name and any association with it be immediately removed from any opposition statement to the proposals that Yahoo! may file with the Securities and Exchange Commission or send to any other party.

Amnesty International (AI)'s mission is to undertake research and action focused on preventing and ending grave abuses of the rights to physical and mental integrity, freedom of conscience and expression, and freedom from discrimination, within the context of our work to promote all human rights.

Among the most fundamental human rights are the rights to freedom of expression and privacy.

As an organization with a long history of championing human rights causes, AI understands that to achieve recognition and respect for human rights, we must not limit ourselves to pursuing only one avenue for redress at a time. In fact, we would be derelict in our responsibilities and duties to the people whom we seek to protect, to allow for the passage of time and undue suffering to continue while we toil away on one strategy or group of actors while another slips away from us.

It is with this understanding and caution that AI joined the multi-stakeholder initiative with Internet companies, including Yahoo!, and other non-governmental organizations, academics and investment firms, to develop a set of human rights principles for companies on free expression and

privacy. Predating the formal initiation of this initiative and to date, we have been very clear that our participation in the initiative would not preclude us from also seeking other means of establishing standards in this industry, such as support of proposed legislation, shareholder awareness and activism, and other membership efforts. For example, on March 26, 2007, a group of AI activists demonstrated outside of Yahoo!'s London office, in support of imprisoned journalist Shi Tao. Amnesty International has also continued to support the Global Online Freedom Act, proposed US legislation that is designed to respond to and prevent censorship and abuse of freedom of expression on the Internet by placing restrictions on US Internet content hosting companies operating in countries that censor, prosecute and/or persecute individuals based on the exercise of such freedoms.

Our participation in the initiative with Yahoo!, therefore, must not be construed or misrepresented by the company as a rejection of other means of achieving human rights standards relating to the rights of freedom of expression and privacy, such as these shareholder proposals.

The agreement on the multi-stakeholder initiative, which Yahoo! and all participants agreed to support, does not prohibit AI from taking action outside of the initiative and makes no purported statement of AI's beliefs or opinions of the progress Yahoo! has made to date with regard to these human rights issues. To the contrary, the agreement itself refers to the member organizations pursuing other projects relating to human rights in the internet and telecommunications industry, and states that the group will not be limited to the development of voluntary principles alone.

Therefore, the undersigned consider Yahoo!'s inclusion of our name and likeness in its opposition statement to be a misrepresentation of our organization's beliefs generally, and our position on most of the aims of these proposals specifically. Consequently, we insist that our name be removed from Yahoo!'s communications on this issue without delay.

Sincerely yours,



Mila Rosenthal  
Director, Business and Human Rights Program  
Amnesty International USA

Cc: Michael Samway (via email)